

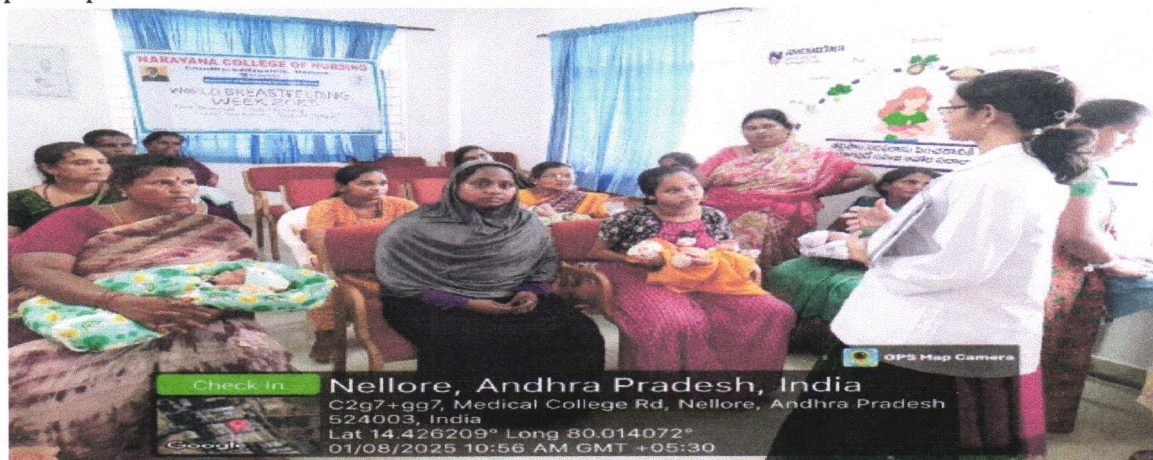


## BREAST FEEDING REPORT 2025

World Breastfeeding Week 2025 was celebrated at Narayana College of Nursing from 01/08/2025 to 07/08/2025 with the aim of creating awareness about the importance of breastfeeding and promoting sustainable support systems for mothers.



On 01/08/2025, an awareness program was conducted in the Postnatal Ward of Narayana Medical College Hospital. Faculty members provided health education on the importance of breast milk, benefits of breastfeeding, correct techniques, postnatal diet, and proper breastfeeding positions. Demonstrations were given to enhance understanding, and around 60 postnatal mothers actively participated.



On 02/08/2025, the program was held in the Obstetrics Ward, where IV year B.Sc Nursing students delivered a PowerPoint presentation on the importance of breastfeeding, types of breast milk, and

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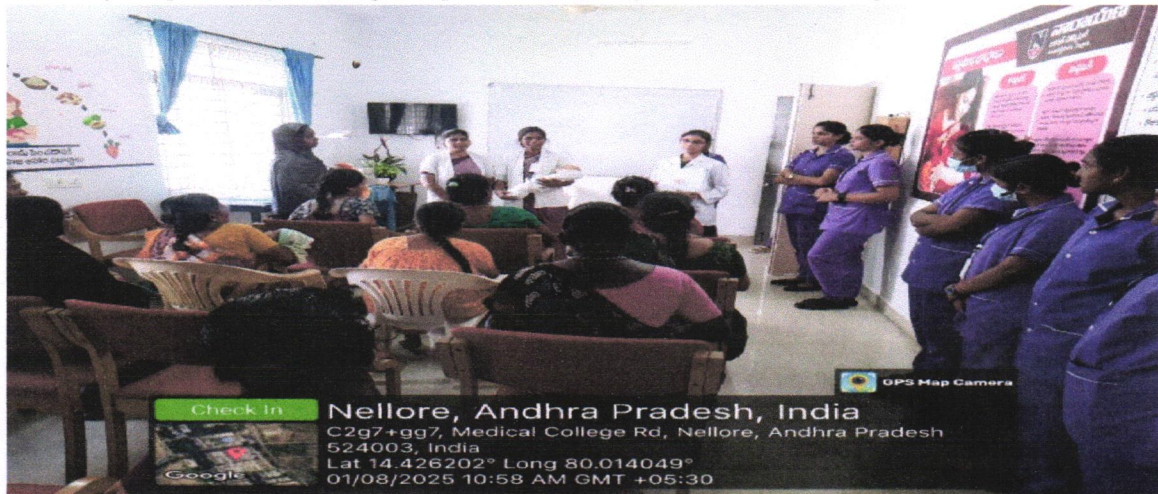
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feeding positions under faculty guidance. Approximately 60 participants attended the session. On the same day, a spot essay writing competition was organized at the college.



On 04/08/2025, an awareness session was conducted in the Paediatric Ward/Counselling Room, focusing on breastfeeding techniques and postnatal diet. I M.Sc Nursing students conducted demonstrations, and faculty members emphasized nutritious food, green leafy vegetables, and omega fatty acids. About 40 mothers attended.



On 05/08/2025, a demonstration on breastfeeding positions using models was conducted in the Antenatal/Postnatal Ward. Faculty members explained the benefits of breastfeeding, feeding positions, and postnatal dietary practices. Nearly 40 postnatal mothers participated.

  
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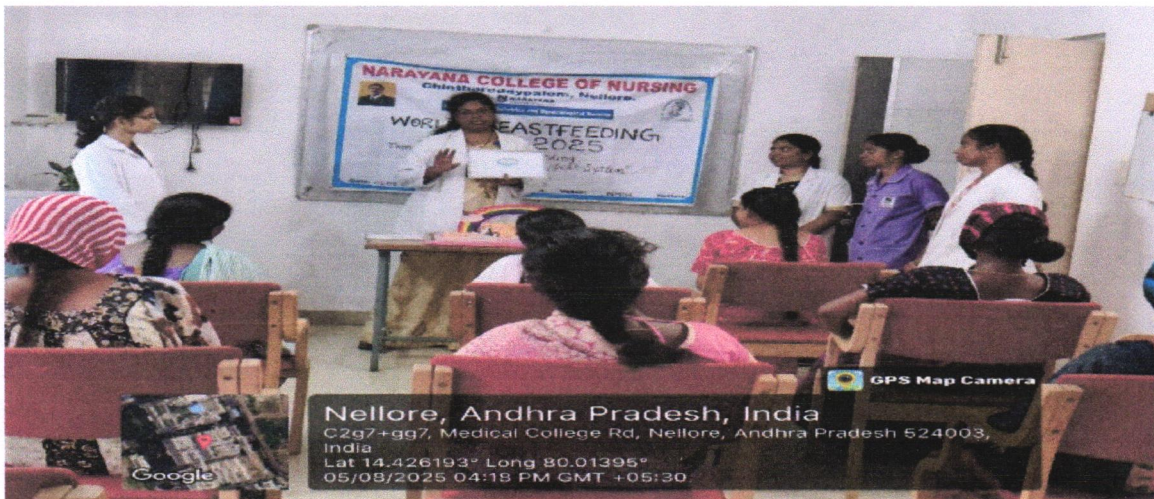
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On 06/08/2025, a community-based awareness program was conducted at Thota Palli Gudur. Nursing students performed a skit highlighting the benefits of breastfeeding and the importance of family and community support. Around 40 postnatal mothers attended.



On 07/08/2025, the valedictory function was held at the Narayana College of Nursing auditorium. The program included a prayer, welcome address, lamp lighting by dignitaries, skit performance, prize distribution, vote of thanks, and national anthem, marking the successful completion of World

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## Breastfeeding Week 2025.



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